

Message Text

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54

ACTION ARA-10

INFO OCT-01 ISO-00 SS-15 DEAE-00 CIAE-00 INR-07 IO-10

JUSE-00 NSAE-00 SNM-02 TRSE-00 USIA-06 NSC-05 OES-03

OMB-01 /060 W

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P 012055Z OCT 75

FM AMEMBASSY LA PAZ

TO SECSTATE WASHDC PRIORITY 8224

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E.O. 11652: N/A

TAGS: SNAR, BL

SUBJ: NARCOTICS: GOB PROPOSAL TO PRODUCE NARCOTICS FILM

1. EMBASSY HAS RECEIVED PROPOSAL FROM PRESIDENTIAL PRESS SECRETARY (ARCE) TO PRODUCE A 30 MINUTE DOCUMENTARY TYPE FILM ON NARCOTICS, SPECIFICALLY COCAINE, AS PART OF THE GOB CAMPAIGN TO PREVENT DRUG ABUSE IN BOLIVIA. ESTIMATED COST IS \$60,000 OF WHICH GOB CAN CONTRIBUTE \$10,000.

2. USIS LA PAZ STUDIED THE PROPOSAL AND BELIEVES IT IS VERY FEASIBLE. A LOCAL FILM-MAKER IS AVAILABLE AND COULD BE CONTRACTED BY THE GOB TO MAKE THE FILM, AND THE GOB COULD DISTRIBUTE IT. HOWEVER, USIS BELIEVES FOR SEVERAL REASONS THAT A 15 MINUTE FILM WOULD BE MORE ACCEPTABLE AND COULD BE DONE FOR ABOUT \$30,000, INCLUDING PROCESSING AND SEVERAL RELEASE PRINTS IN 35 MM AND 16 MM.

3. ALTHOUGH GOB PROPOSAL CALLS FOR A BILATERAL AGREEMENT, IMPLYING THAT USG WOULD BE CO-PRODUCER OF FILM, EMBASSY BELIEVES WE SHOULD MAKE SIMPLE GRANT TO GOB WITH STIPULATION THAT USG HAVE APPROVAL RIGHTS ON SCRIPT.

4. EMBASSY WOULD APPRECIATE APPROVAL IN PRINCIPLE TO DISCUSS WITH THE GOB A \$20,000 CONTRIBUTION TO THE MAKING OF THIS PROPOSED

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FILM. IT DWELLS RATHER HEAVILY ON ILLICIT COCAINE LABORATORIES,

MAKING A STRONG PITCH FOR PUBLIC SUPPORT IN DENOUNCING THESE CLANDESTINE SITES AND IN COOPERATING WITH AUTHORITIES TO THWART TRAFFICKERS. USIS AND EMBASSY BELIEVE THAT PROPOSAL MERITS ENCOURAGEMENT AND URGE FAVORABLE CONSIDERATION BY DEPARTMENT.

5. WE BELIEVE THIS TREATMENT OF A LOCAL PROBLEM WILL DOVETAIL NICELY WITH USA WORLD-WIDE NARCOTICS FILM BEING MADE IN COMOMBIA, AND INDEED BE EFFECTIVELY REINFORCING.

6. EMBASSY WOULD HOPE TO RESPOND ON THIS TO ARCE AND MINISTRY OF INTERIOR (A CO-SPONSOR OF THE PROPOSAL) PROMPTLY. WE BELIEVE A FAVORABLE REPLY WILL GIVE US EVEN MORE LEVERAGE WITH THE GOB TO OBTAIN RESULTS IN OTHER AREAS OF NARCOTICS CONTROL.
PARKER

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Message Attributes

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Margaret P. Grafeld
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06 JUL 2006

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